Stauffers OF KISSEL HILL HOME & GARDEN

Spring Celebrities™ Crimson Hollyhock - New For 2026!

Alcea rosea 'Spring Celebrities Crimson'



Spring Celebrities Crimson Hollyhock flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 20 inches

Flower Height: 30 inches

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 4

Other Names: Althaea rosea, Compact Hollyhock

Group/Class: Spring Celebrities Series

Description:

Beautiful, deep crimson double blooms on a more compact plant; this biennial is tolerant to the natural toxin formed by the roots of Black Walnut, but can be susceptible to Japanese beetles; plant in full sun for better growth

Ornamental Features

Spring Celebrities Crimson Hollyhock features bold spikes of double crimson round flowers with creamy white eyes rising above the foliage from mid to late summer. The flowers are excellent for cutting. Its tomentose lobed leaves remain green in color throughout the season.

Landscape Attributes

Spring Celebrities Crimson Hollyhock is an herbaceous perennial with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This is a high maintenance plant that will require regular care and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Self-Seeding

Spring Celebrities Crimson Hollyhock is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

Planting & Growing

Spring Celebrities Crimson Hollyhock will grow to be about 20 inches tall at maturity extending to 30 inches tall with the flowers, with a spread of 24 inches. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. It grows at a fast rate, and tends to be biennial, meaning that it puts on vegetative growth the first year, flowers the second, and then dies. However, this species tends to self-seed and will thereby endure for years in the garden if allowed. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.